# Advocacy and Data- Driven Decision Making

Training for CSI School Governing Boards November 2022





# Welcome!



### Agenda





# Our Mission

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### Our mission is to foster **high-quality** charter public school **choices** for **all** students.



# We believe that behind every successful charter school is a high-performing governing board.

THANK YOU for committing your time, energy, and expertise to a CSI charter school!



# Introductions

### **CSI** Governance Contacts



Anastasia Hawkins Director of Governance <u>AnastasiaHawkins@csi.state.co.us</u> John Brendza School Support Liaison JohnBrendza@csi.state.co.us



### Our Board

Our board is statutorily required to be mission-driven and politically balanced which ensures steady leadership of our organization and stable oversight of our schools.



### **CSI** Board of Directors



Andrew Karow



Eric Lerum



Maribel Obreque



Brenda Bautsch Dickhoner



Jill Anschutz



Nicholas Martinez



Deborah Hendrix



Kenny Smith



Ross Izard

#### Board Member Appointment

- Appointments by the Governor or Commissioner of Education
- Appointed for 3-year terms (up to 2 terms)
- Must meet criteria set forth in statute



# **CSI Board Meetings**

### WHEN?

- Committee and Board Meetings are scheduled on Tuesdays
- Board meetings are typically held in the afternoon

### WHERE?

- Virtual committee meetings
- Hybrid board meetings
- Always a call-in option

About Us $\rightarrow$ Our Board	Home About ~	CSI Schools	Parents
Our Board			
CSI is governed by a nine-member Board of Directors: seven members are appointed by the Governor and two by the C Education. The CSI Board is statutorily required to be mission-driven and politically balanced which ensures steady lear organization and stable oversight of CSI schools.			

# **Small Group Introductions**

- In your breakout, introduce yourself with:
  - Your Name
  - School Name
  - Number of Years on the Board
  - Biggest highlight and/or challenge for your as a board member or for your board right now



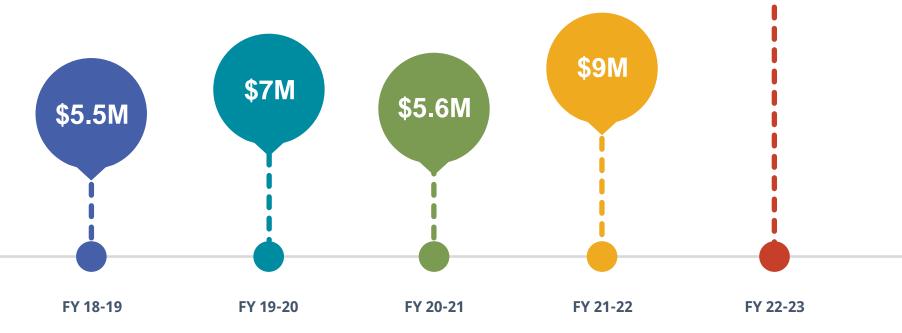


# **CSI Updates**

# Mill Levy Override Equalization

\$17M

- HB 17-1375 requires school districts to distribute at least 95% of funding received from MLO to all its public schools, including district charter schools.
- Given CSI schools don't have access to local tax revenue, HB17-1375 created the Mill Levy Equalization Fund.
- It is up to the Legislature to annually appropriate money in the Fund.



### **MLOE Updates**

- \$7M included for MLOE in Governor's November 1<sup>st</sup> budget
- Next steps:
  - This number can be approved or adjusted during legislative session
  - If approved, CSI MLOE would increase to \$24M



# Annual Budget Review

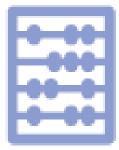
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### CSI FY 2022-23 Budget

- CSI budget is divided into two parts, Appropriation 18A and 18D/F
  - 18A is our administrative budget, 3% of PPR received from schools.
  - 18D/F is the budget for state and federal funds.

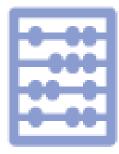
### **Budgeted Funded Pupil Count**

FY2021-22 Oct Count	FY2022-23 Proposed Budget	Variance	Details	
20,428	20,237	-191	Two Rivers is transfering districts, less 391 Prospect is opening with a projected 100	
			PSAS is opening with projected 100 students * CEC Ft Collins West is merging with other CEC schools	

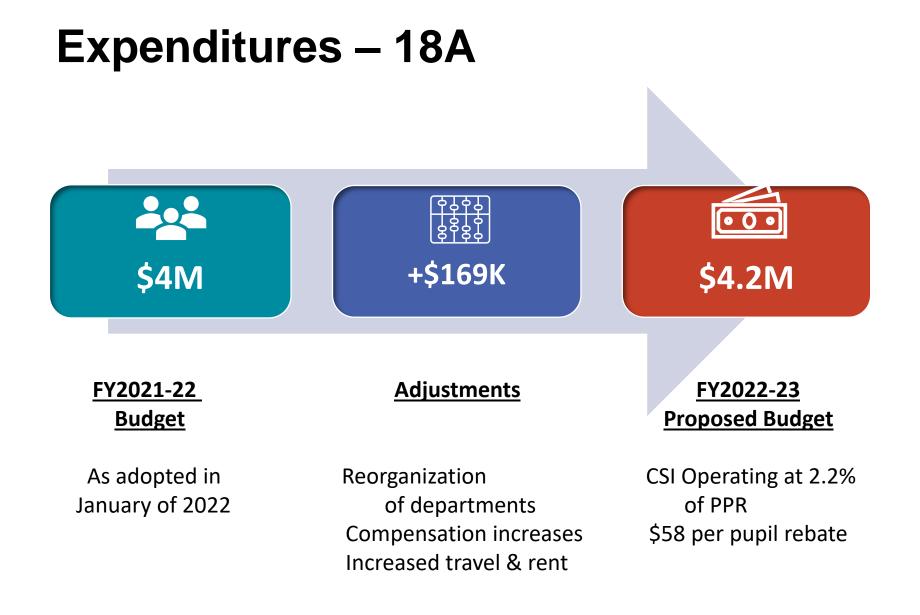


### Revenue – 18A, PPR

FY2021-22 Final Budget	FY2022-23 Proposed Budget	Variance	Details
			PPR is up 6%
\$5.3M	\$5.6M	\$300K	Budgeted FPC is lower due to school transfer
	•		Miscellaneous income is lower due to activity
			Interest rates held flat

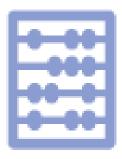






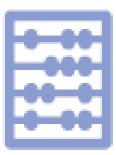
### CSI Rebate – 18A

	FY2019-20		FY 2020-2	I	FY2021-2	2	Est.	FY2022-23
Per Pupil Rebate	s	75	s	67	s	82	\$	58
CSI Rebate	:	2.3%		2.1%	1	1.9%	I	2.2%



### Revenue – 18 D&F

FY2021-22 Final Budget	FY2022-23 Proposed Budget	Variance	Details
\$208.3M	\$231.1M	\$22.8M	PPR Increase of 6% ESSER II & III Additional grants awarded



# ESSER Summary

- Elementary and Secondary Education Emergency Relief
- All CDE resources for COVID related funding: <u>https://www.cde.state.co.us/caresact</u>

ESSER I	ESSER II	ESSER III
<ul> <li>\$1.5M</li> <li>Application approved, spending in progress</li> <li>Award period ends Sept 30, <u>2022</u></li> </ul>	<ul> <li>\$6.3M</li> <li>Application submitted to CDE on April 15</li> <li>Award period ends Sept 30, <u>2023</u></li> </ul>	<ul> <li>\$14.2M</li> <li>CDE application set to open in mid- May.</li> <li>School applications submitted to CSI by August 31, 2021</li> <li>Award period ends Sept 30, 2024</li> </ul>

### CSI Title IA Allocation Process

Title IA	Title IA Parent Set-aside	Title IA Homeless Set-aside
<ul> <li><u>Uses</u></li> <li>Schoolwide programs</li> <li>Supplementary educational assistance</li> </ul>	<ul> <li><u>Uses</u></li> <li>Parent and family engagement activities</li> </ul>	Uses • Supplementary educational assistance for children experiencing homelessness
<ul> <li><u>Allocation Methodology</u></li> <li>Prior year Oct Count FRL %</li> <li>Eligibility = at or above 35% FRL</li> </ul>	<ul> <li>Allocation Methodology</li> <li>Prior year Oct Count FRL %</li> <li>Eligibility = at or above 35% FRL</li> </ul>	<ul> <li><u>Allocation Methodology</u></li> <li>Current year Oct Count: Eligible Pupils</li> </ul>

### CSI TITLE II, III, and IV Allocation Process

Title IIA High Quality Teachers and Principals Title IIIA Supplementary Support for English Learners Title IVA Student Support & Academic Enrichment (SSAE)

#### <u>Uses</u>

- Supplementary Professional Development
- High quality educators

#### Allocation Methodology

- Current Year Estimated Funded Pupil Count
- Priority funding for CS and TS schools assigned a PI or TA plan type

#### <u>Uses</u>

 Supplementary activities that expand, enhance, or modify core English Language Development programs

#### <u>Uses</u>

 Supplementary activities to improve school conditions for student learning, and improve the use of technology

#### Allocation Methodology

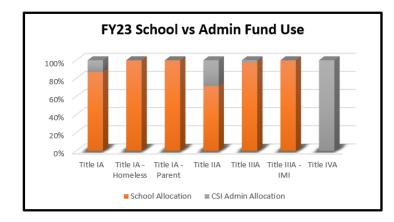
- Prior year Oct Count NEP/LEP/FEP
- 75% → NEP/LEP
- 25% → FEP

#### Allocation Methodology

100% CSI Use

### **School & CSI Allocation**

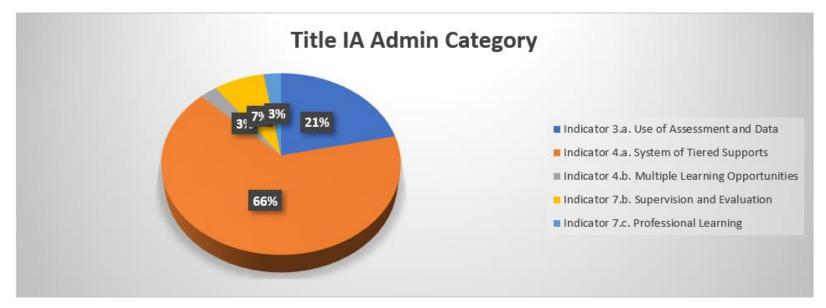
	otal Allocation acludes rollover	School Allocation	CSI Admin Allocation	Percentage CSI Admin
Title IA	\$ 2,096,761.00	\$ 1,825,043.46	\$ 271,717.54	12.96%
Title IA - Homeless	\$ 35,000.00	\$ 35,000.00	\$ -	0.00%
Title IA - Parent	\$ 30,000.00	\$ 30,000.00	\$ -	0.00%
Title IIA	\$ 484,466.00	\$ 346,189.00	\$ 138,277.00	28.54%
Title IIIA	\$ 263,305.00	\$ 257,305.00	\$ 6,000.00	2.28%
Title IIIA - IMI	\$ 28,234.00	\$ 28,234.00	\$ -	0.00%
Title IVA	\$ 247,086.03	\$ -	\$ 247,086.03	100.00%
	\$ 3,184,852.03	\$ 2,521,771.46	\$ 663,080.57	21%







### **CSI** Activities Title IA

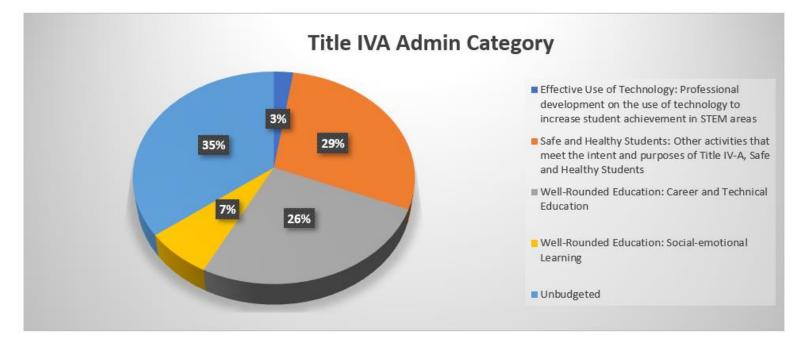


Indicator	Amount	Percentage
Indicator 3.a. Use of Assessment and Data	\$ 58,477.38	22%
Indicator 4.a. System of Tiered Supports	\$ 178,802.73	66%
Indicator 4.b. Multiple Learning Opportunities	\$ 7,100.00	3%
Indicator 7.b. Supervision and Evaluation	\$ 20,337.43	7%
Indicator 7.c. Professional Learning	\$ 7,000.00	3%
	\$ 271,717.54	100%





### **CSI** Activities Title IVA



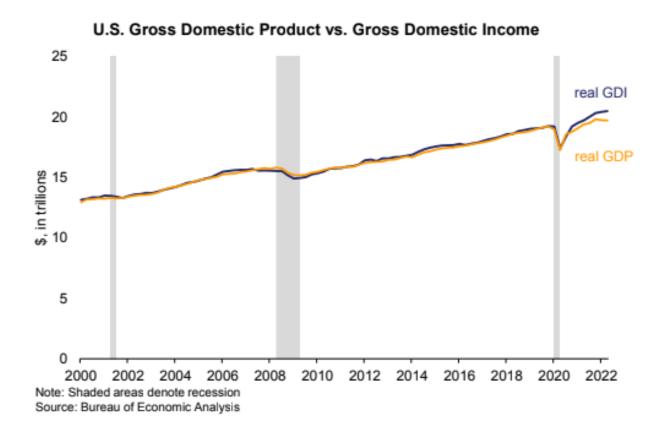
Indicator	Amount	Percentage
Effective Use of Technology: Professional development on		
the use of technology to increase student achievement in		
STEM areas	\$ 6,019.00	2%
Safe and Healthy Students: Other activities that meet the		
intent and purposes of Title IV-A, Safe and Healthy		
Students	\$ 71,231.66	29%
Well-Rounded Education: Career and Technical Education	\$ 65,006.50	26%
Well-Rounded Education: Social-emotional Learning	\$ 17,475.00	7%
Unbudgeted	\$ 87,353.87	35%
	\$ 247,086.03	100%





# Looking ahead...

### **Economic Outlook**



GDP and GDI growth are at their widest gap in history because:

 GDP accounts for final demand of products, so it includes hiccups in supply chains as a result of international purchases.

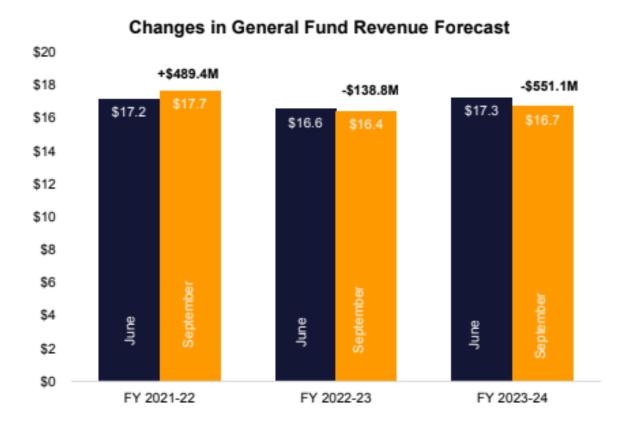
- GDI measures wages, salaries and other income earned in production, and reflects the healthy labor market and current domestic economy.



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### **State Budget**







### **Governor's Preliminary Budget**

FY2023-24 Education Spending:

- 1. Funding will increase of \$861 per pupil- assumes inflation at 8.3%
- \$35M buydown of the BS Factor to keep the BS Factor 3% of what is spent on K-12 Education
- 3. \$325M in Prop EE invested in Universal Pre-K (this increases funding by \$10M)
- 4. \$6M to I-Matter program for student counseling
- 5. Increase funding of \$29M to special education services
- 6. School safety investments of \$8.4M
- 7. \$1M Turnaround grants
- 8. \$7M to CSI for Mill Levy Override





### Board Members as Advocates

### **Charter School Misinformation**

Charter schools are not held accountable.

Charter schools are not public schools. Charter schools don't serve all students.

Charter schools just take our high performing kids.

Charter schools are not part of the community.

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### **Charter School Facts**

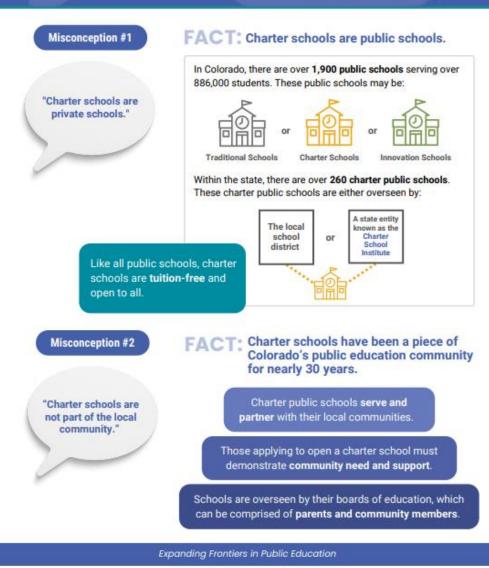
- Charter schools ARE public schools.
- Charter schools are TUITION-FREE.
- Charter schools are open to ALL students.
- Charter schools ARE community schools.

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Charter schools are meeting a community need.	Charter schools in Colorado are <b>tuition-free public schools</b> that are open to all students and have been given the flexibility to be more innovative than traditional public schools.
	In Colorado, they must be run as nonprofits.
	<b>134,000+ students</b> attend 256 Colorado charter schools. That's 50% more than the 89,000 students in DPS, the largest district.
They are	Charter school students in Colorado are <b>more diverse</b> on average than our traditional public-school peers.
working for all students.	Columitation for the point of t
	And they have more English Language Learners (ELLs).
	20 Datawi Steak 21% ELC 20 Software Pack Shoak 20 Software Pack Shoak 20 Software Pack Shoak 20 Software Pack Shoak 21% DEC Charter school students 21% DEC Charter school
	10% ELL B4% non-ELL traditional public school students.
They are	7 of our top 10 public high schools are charter schools.
delivering on their promise.	<b>^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ ^ </b>
anen promiser	9 of our top 20 public middle schools are charters. <sup>2</sup>
	<u>AAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA</u>
	Denver charter schools deliver a 55% greater learning advantage. <sup>3</sup>
	On average, each \$1 invested in a child in K-12 public charter schools
	yields \$8.72 in lifetime earnings, compared to \$5.46 for each \$1 invested in a child in traditional public schools – <b>a 46% public charter school</b>
	"return on investment" advantage; in Denver the advantage was 59%.4
	\$ →         \$
	Si invented CD Tradisonal Palat-Schoole RDI



#### Get the Facts about Charter Public Schools

COLORADO CHARTER SCHOOL INSTITUTE



CSI has developed a **resource** to have handy feel free to use and share widely!

P: 303.866.3299 • www.csi.state.co.us



### **MLOE One Pagers**

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CSI currently authorizes 40+

charter schools, with

a steady enrollment of just over 20,000

students.

#### Mill Levy Equalization

Charter schools have been part of Colorado's public school system for over 25 years. The Legislature created the Colorado Charter School Institute (CSI) in 2004 to:

- address the growing demand for more charter schools,
- meet the need for innovative models to better serve all .
- students, and
- provide an alternate mode of authorizing.

#### House Bill 17-1375 Recognizing that districts should equitably support all

students, regardless of the

student attends, the General

districts to distribute funding

Overrides (MLO) on an equal

per pupil basis to all its public schools, including district

type of public school the

Assembly passed HB178-

The law requires school

received from Mill Levy

charter schools.

1375.

#### **CSI Mill Levy Equalization Fund**

CSI schools do not have access to local tax revenue.

Given this, HB17-1375 created the Mill Levy Equalization Fund. It is up to the Legislature to annually appropriate money in the Fund.



#### Equity for All Students

The CSI MLE Fund gives CSI students equal footing with their district peers.

CSI is seeking full equalization, which would require an increase of \$24M to the CSI MLE Fund (for a total of \$41M).

This would ensure equitable funding for students as they continue their education journeys.

**Expanding Frontiers in Public Education** P: 303.866.3299 • F: 303.866.2530 • www.csi.state.co.us

Stone Creek Charter School

Stone Creek Charter School in Edwards/Gypsum serves K-8 students and has consistently served a higher percentage of students requiring special education services than the geographic district. Stone Creek is the only independent public charter school in Eagle County.

Students receive \$1,700 LESS per pupil than their district peers.

CSI's Comms Team is happy to create a 2<sup>nd</sup> page of this resource, tailored specifically to your school and the importance of MLOE in your community. Email Janet or AO if interested.



Colorado International Language Academy serves

students in grades K-5 in Colorado Springs, offering

and Spanish. CILA has served a higher percentage

of multilingual learners than the geographic district

for the past 10 years.

Students receive \$2,400 LESS per pupil than

their district peers.

instruction in French, German, Mai

parenting teens and their pung children in Aurora. New Legacy has seen a steady decline in its dropout rate over time, which is now more than 10% lower than the national average for pregnant and parenting students.

Students receive \$1.800 LESS per pupil than their district peers.



college prep education for students in grades K-8, integrating social justice, inclusion, and cultural awareness in curriculum. RFMA students are over 90% Hispanic, and over 75% gualify for free or reduced-price lunch.

Students receive nearly \$2,000 LESS per pupil than their district peers.





#### Expanding Frontiers in Public Education P: 303.866.3299 · F: 303.866.2530 · www.csi.state.co.us

Colorado International Language Academy



### Sharing the Message

Think about how you already community with the community (staff, families, community members). How can we incorporate this messaging with all stakeholders?

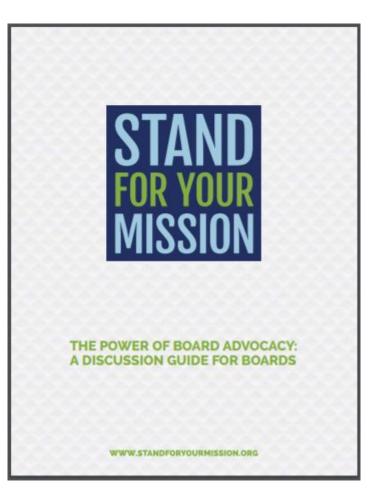
Letters to School Community Board Meetings, Presentations

Networking with Community Members



### Questions to Ask

- How is our community impacted by public policy? Are there barriers that changes to public policy could help address?
- Are we actively engaged in conversations with decision makers about the policies or decisions that affect our school/community? If not, why not?
- Do we understand the networks of influence of our board members to leverage them as a part of advocacy efforts?





### How You Can Help



**Continue to advance your school's equity initiatives** to ensure your programming is open to, and effectively serving, all students



Share your stories with CSI

Why students, parents, staff, boards chose your school **How** additional funding will help your school community



Host legislators to see what's going on at your school



### **Connecting with Legislators**

Confirm	Confirm which legislators represent your school/community [Find My Legislator]
Invite	Invite legislators to groundbreakings and special events
Schedule	Schedule meetings with key legislators at least once a year



### When Advocating...

#### **Be Prepared**

know what to expect

### Be Purposeful

know what you want

## Be Personal tell your story









### Additional Advocacy Resources

#### Colorado League of Charter Schools

- ACT: Legislative Updates
   newsletter
- Colorado Charter Advocacy Network (COCAN) Listserv



You voted, so now what? When it comes to public charter schools, we move forward together

#### Colorado State House and Senate Results

While the federal picture has yet to come into complete focus, things here in Colorado are a bit more clear. Democrats maintained control of the Colorado Senate gaining an additional seat and now holding a 20-15 majority. In Senate District 25 just north of Denver. Senator Kevin Priola, a charter school champion, defeated his challenger in the most contested race in the state. Senator Bob Rankin, from Carbondale on the Western Slope, narrowly defeated his challenger and will return to serve on the Joint Budget Committee where he has been a steadfast supporter of charter schools and funding equity.

https://coloradoleague.org/page/policyadvocacy



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### Data-Driven Decision Making



### **October Count Data**

# Now that you have the data, what do you do with it?



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### What is October Count Data?

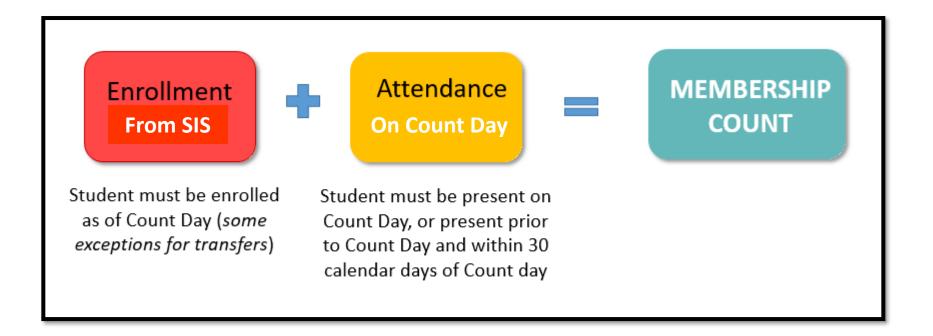
October count data is meant to be a snapshot in time of student level attendance data that provides the State the opportunity to determine where students are attending and how to provide funding for each school and/or district throughout the State.

### Purpose of October Count Data

- Collect student data for students in PK-12<sup>th</sup> grade
- Fulfills state and federal requirements
- Data collected in Student October is used for:
  - Determining funding (PPR, ELPA, GT, etc.)
  - Reports, grants, improvement planning, accountability, etc.

### **Funding Requirements**

In order to be eligible for funding in the Student October count, students must meet the **membership** (**enrollment** and **attendance)** requirements.





#### **Conceptual Framework for Data-Informed Decision Making**



Prerequisites and Supporting Conditions							
1. Data systems	2. Leadership for improvement and use of data	3: Tools for generating data	4. Social structures and time set aside for reflection on data	5. Professional development and technical support for data interpretation	6. Tools for acting on data		



#### Analyze

- Analyze the data in ways that relate the outcomes to processes and turn the data into actionable information.
  - Often this analysis includes segmenting the findings by student subgroups or by groupings used within the school or classroom (because students in different groups received different services).
  - It may also include the analysis of data trends over time and the search for patterns in multiple measures related to a given change or issue.

#### Reflect

- Identify areas in which improvement is needed. A formal needs assessment may be conducted.
- Make sense of observed changes or the lack of change. Interpret the findings of the data analysis and draw implications for action—that is, develop ideas for how to refine and improve the program.

### **Plan and Implement**

 In response to reflections, devise a plan to address concerns or to advance improvements. Implement the plan. Implementation includes (a) disseminating documentation and supporting materials concerning the new approach and (b) training the teachers, administrators or other personnel responsible for making it happen.



### **Applying this model to October Count Data**



#### Analyze

- This data is directly related to student demographics, enrollment, and attendance and impacts the level of funding the school receives so it should be a top priority and indicator of the health of the school for the Board
- October Count data can assist the board in evaluating the health of the school for the current year while making necessary adjustments to enrollment, marketing and outreach for the upcoming school year's enrollment window which typically starts in the Spring.

### Reflect

- Was the school on target with enrollment projections (overall, by grade levels, by subgroups)? What practices/context can explain any variances from projections?
- If enrollment is under budget after October Count, what adjustments are necessary for programming or budget?

#### **Plan and Implement**

- Who will be responsible for adjusting strategies for next year?
- CSI has developed an enrollment projection template and workbook, which use projection models, estimates from three years of data, and guidance on honing estimates for each school. What additional resources, if any, may be helpful?
- Upcoming Regional Meetings will have a session led by the state demographer to support long-term enrollment planning



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## CSI Governing Board Supports Resources & Training



# CSI Accountability Updates and Supports

#### 2022 CARS Report

#### Changes to CARS (CARS 3.0)

- 2022 CARS Report with only academic data has been released to school leaders.
- Complete 2022 CARS Report with all sections (academic, financial and organizational) will be released to school leaders and board chairs in late November.
- CSI Board approved changes to the CSI performance frameworks at their September board meeting.
- Information about the changes can be found here.

#### CSI Board Supports for CARS

- CSI staff can coordinate a training on the CARS Report for CSI school leaders and/or school boards.
- Training and support on the new performance frameworks can also be provided.

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### Standard Supports

Colorado Department of Education (CDE) Schools of Choice Unit – for all schools

- Board Training Modules
- Board Fundamentals Training
- Topic Based Webinars

Colorado League of Charter Schools (CLCS) – for member schools

- Crisis Support
- Technical Assistance
- Resource Library
- Board Recruitment Bank
- Live Board Training (\$)
- Strategic Planning Development/Facilitation (\$)
- Leader Hiring/Transition Support (\$)

Access CLCS Charter School Board Resources

Access CDE Charter School Board Resources



### **CSI** Supports

opportunities.



Board Governance Newsletter is sent on a monthly basis to CSI school board members and provides policy updates, resources, reminders of upcoming deadlines, and training



Strategic Planning resources and training are available to assist boards in implementing a process for creating a strategic plan that addresses the school's specific needs and aligns with established academic targets.



**Board Training** is offered live throughout the year and via online modules specifically geared at new board members. Topics are identified by school board members.



Customized Board Leadership & Conflict Resolution Coaching is provided by CSI consultants to address both planned and ad hoc requests of school governing boards. CSI governing boards can receive ~9 hours of tailored support annually.

Guidance Resources and Tools are

ongoing basis throughout the year to

accountability, financial compliance, board meeting and minutes protocols.

developed by CSI Staff and on an

address key topics such as



**Board Networking Events** are offered in-person and regionally throughout the year offering existing board members a chance to build their networks.



CSI Committee and Board Meetings are scheduled monthly August-June, and provide an opportunity for school governing board members to engage with CSI Board members.



Board Meeting Reviews will occur throughout the year, with the goal that members of the CSI staff and board will plan to attend at least one board meeting for each CSI school.

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### CSI Governance Resource Library

	Visit our Coronavirus webpage for the latest COVID-19 guidar	nce			
	Accountability	Assessments	Data Submissions	Finance	Operatio
S	chool Board Governance Li	brary			
	Search School Board Governance			Search	
Training for CSI School Board N	<b>N</b> embers				
Orientation for New Board Members	Upcoming CSI School Board Trainings	CSI Supports for Gover Boards		ning	
Subscribe to the CSI Board Quarterly	Newsletter.				-
Board Resources					
School Enrollment	Board Membership & Recruitment	Strateg	ic Planning		

#### **Topics:**

- CSI Authorization
- Board Membership & Recruitment
- Strategic Planning
- Board Meetings
- School Leadership
- Charter Contract



### **Types of Resources**

#### Guidance

- School Leader Evaluation
- Open Meetings

#### Tools

- Board Meeting Compliance Checklist
- Governance Needs Assessment

#### Samples

- Board Meeting Calendar, Agenda, Minute Templates
- Sample Policy Language

#### Trainings

**Orientation for New Board Members** 



### Orientation for New CSI School Board Members



### Save the Dates

### **Live Webinars**

- Wednesday, November 9, 2022
- Wednesday, March 8, 2023
- Wednesday, June 7, 2023

At least one board member from every CSI school will be required to attend these webinars.

#### **Board to Board Events**

CSI will host three Board to Board Networking Lunches this fall. These are informal opportunities for school board members to connect with CSI board members.

Each lunch will take place from 12:00pm-1:00pm. Space is limited so please register in advance.

- Tuesday, September 20: Glenwood Springs Branch Library, Glenwood Springs <u>REGISTER</u>
- Tuesday, October 18: Penrose House, Colorado Springs <u>REGISTER</u>
- Tuesday, November 15: Denver Metro TBD <u>REGISTER</u>

**Register here:** resources.csi.state.co.us/csi-school-board-training/



### **Important Reminder**

#### Family and Medical Leave Insurance (FAMLI)

As <u>recently shared</u> by the Colorado League of Charter Schools: In 2020, Colorado enacted a statewide paid family and medical leave insurance program (Prop 118). The state has been building a new staterun Paid Family and Medical Leave Insurance (FAMLI) program pursuant to this ballot initiative.

While participation in the FAMLI program is mandatory for all private employers, local government employers (including charters) may choose to opt out of the FAMLI program. To do so, your school governing board must **hold a board vote sometime in 2022** and notify the FAMLI division of their <u>decision by December 31, 2022</u>. Employees must be notified regarding FAMLI participation within 30 days after the deciding vote.

Because Charter Schools are created under Title 22 and are considered governmental entities for purposes of tax-exempt financing (CRS 22-30.5-104), Charter Schools will be considered local governments under the FAMLI Act.

There are a series of steps that you must take prior to January 1, 2023, including taking a board vote, allowing a process for employees to provide comments on the vote, notifying the FAMLI program, notifying employees of their ability to opt in, and more. Learn more from the Colorado Department of Labor and Employment: <u>June 30 Newsletter</u> | <u>FAQ page</u> and <u>website</u>.

If you or your board have additional questions, please make sure you utilize the resources provided through <u>Employers Council</u> and reach out to your legal counsel as necessary.



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### **Questions?**