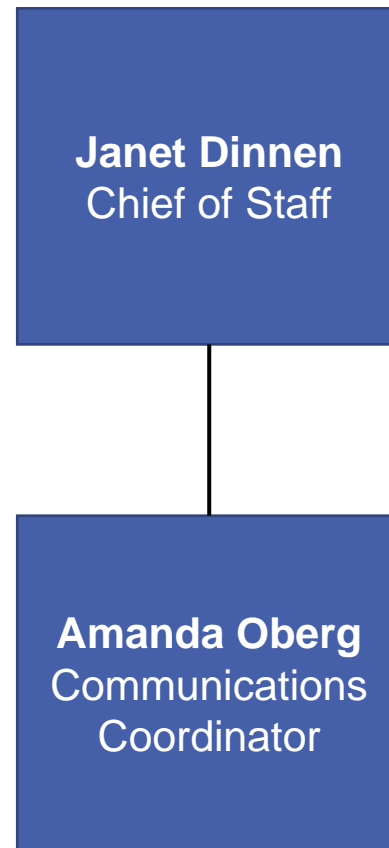


Communications

New Leader Orientation
2020



The **purpose** of the CSI Communications Team is to increase awareness for and understanding of CSI by conveying timely, relevant, and accurate information to all stakeholders.





Communication Initiatives

Internal

- Resource Website
- Calendar
- Newsletters
- Social Media

External

- Main Website
- Key Messaging
- Public Relations
- Stakeholder Engagement



Internal Initiatives

Website

Calendar

Newsletters

Social Media



CSI Resource Site

For CSI schools to access resources by department and topic and where school contacts will access a vast majority of necessary resources

[Resources.csi.state.co.us](https://resources.csi.state.co.us)

BOOKMARK THIS PAGE!

The screenshot shows the top section of the CSI Resource Library website. It features a red-to-orange gradient background with a hand holding a magnifying glass over a small globe. The main heading is "Need an Overview of CSI?". Below it, there is a link to "Check out the CSI Guidebook!" and a button labeled "View the CSI Guidebook". A section for "COVID-19 Updates" includes a "Click Here" button. Below this is a "Welcome to the CSI Resource Library" section with a search bar and a "Search" button. At the bottom, there are three columns of links: "Accountability" (with sub-links like "CSI Annual Review of Schools"), "Assessments" (with sub-links like "ACCESS for ELLs"), and "Data Submissions" (with sub-links like "Calendar and Instructional Hours").

Need an Overview of CSI?

Check out the CSI Guidebook!

View the CSI Guidebook

COVID-19 Updates

Click Here

Welcome to the CSI Resource Library

Find the resources you are looking for by accessing the menu bar above or the search bar below.

Quick links for each department can also be accessed below.

Search Library

Search

Accountability

CSI Annual Review of Schools
Unified Improvement Planning
Annotated CARs Report

Assessments

ACCESS for ELLs
CMAS
SAT/PSAT

Data Submissions

Calendar and Instructional Hours
End of Year
Special Education End of Year



Coronavirus Updates

[Resources.csi.state.co.us/coronavirus](https://resources.csi.state.co.us/coronavirus)

Coronavirus Updates

[Check Here for the Latest Guidance](#)

CSI Weekly Update Calls

Every Monday in June from 1:00pm-2:00pm

Next Call: Monday, June 15

Zoom: <https://us02web.zoom.us/j/89844766831>

CSI will continue to communicate any changes in guidance via email and post school leader communications and resources on this webpage. Please continue to reach out to us with your questions and ideas, and thank you for your continued flexibility as we work through this evolving situation together. Continue practicing [disease prevention measures](#), and continue checking [CDPHE's website](#) for the latest guidance and [CDE's website](#) for resources.

Health Contact

Michael McManus
Career Pathways and School Programs
Coordinator
MichaelMcManus@csi.state.co.us

Communications Contact

Amanda Oberg
Communications Coordinator
Communications_CSI@csi.state.co.us

CO-HELP is Colorado's call line for COVID-19. For general questions, call 303-389-1687 or 1-877-462-2911, for answers in many languages, or email them at COHELP@RMPDC.org for answers in English.

Coronavirus Disease 2019 (COVID-19) Information and Resources

CSI Communications

- June 5, 2020
- May 29, 2020
- May 22, 2020
- May 15, 2020
- May 8, 2020
- May 1, 2020

Guidance for Schools

- ***NEW*** CSI 20-21 Learning Plan
- CDE Planning for 2020-21
- Programming Options
- FAQs on Virtual Meetings and Public Notice Issues
- Graduation Guidelines

Finance/HR Supports

- Community Needs Inventory
- Enrollment Projections
- CSI Emergency Assistance Fund
- COVID-19 Finance & HR Resources

Educational Supports

- CSI-Compiled Instructional Resources
- CDE Learning at Home
- ELL Virtual Resources
- Model-Specific Remote Learning Charter Collaboration



CSI Online Calendar

For CSI schools to access trainings, deadlines, and events in an online calendar format, organized by department

www.csi.state.co.us/calendar

SUBSCRIBE!

June 2020

today month week day Edit Calendar

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1 FY21 ESSA Dra 1p CSI Weekly L	2	3 19-20 SPED Dis	4 19-20 SPED EO	5 Career Develop 10a Fall Learning 1p FY21 ESSA L	6	7
8 10a Board Work 1p CSI Weekly L	9	10 19-20 EOY Leve 10a 2020-21 UIF	11	12 10-30a 2020-21 1p FY21 ESSA F	13	14
15 10a Fall Learning 1p CSI Weekly L	16 19-20 TSDL Erro 12p CSI Perform 2-30p CSI Finan 4p CSI Executive	17 FY21 ESSA Assi	18 19-20 SPED EO	19 19-20 School Dis CTE Schools Act	20	21 Perkins FY20 Sc
22 1p CSI Weekly L	23 1p CSI Board Mt	24	25	26	27	28
29 1p CSI Weekly L	30 FY2020-21 Adop	1	2	3	4	5



CSI Newsletters

Monthly Newsletter

Quarterly School Board Newsletter

Grants & Funding Newsletter

Highlights Newsletter

Action Alerts

As school leaders, you will automatically receive all above newsletters.

[Update your newsletter preferences and share this with your staff!](#)



School Contacts

- School contacts identified on the annual School Contact Identification form will be used to populate each of CSI's departmental contact lists

Unsure of who's been identified as your school's contacts?

- Reach out to Emma Post for a copy of what was submitted!

Mid-year staffing or contact changes?

- Communicate updates to Emma Post or email csi_info@csi.state.co.us



Social Media

FOLLOW US!

Facebook

Twitter



www.facebook.com/CSIColorado



www.twitter.com/CSIColorado



External Initiatives

Main Website

Key
Messaging

Public
Relations

Stakeholder
Engagement

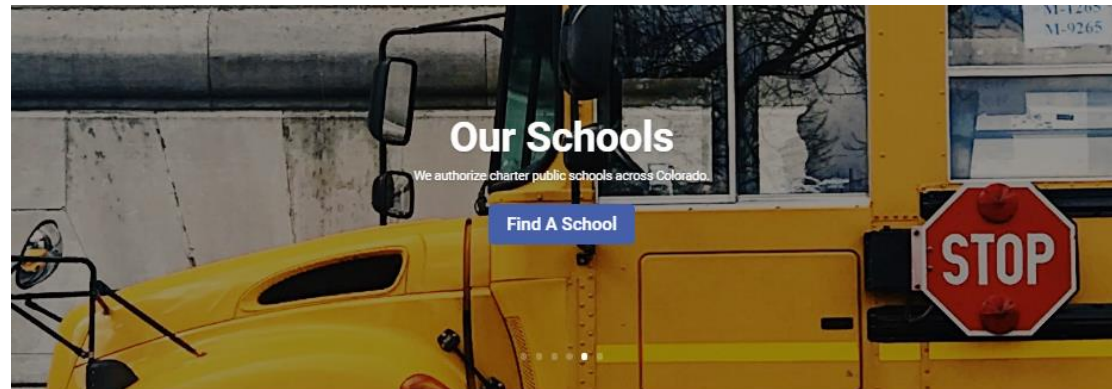


CSI Main Site

For the public, and includes sections for charter applicants, parents of CSI students, and those learning more about CSI and its portfolio more broadly

www.csi.state.co.us

- Can link to this page from your school website
- Direct parents here to learn more about CSI



Who We Are



The Colorado Charter School Institute (CSI) is a statewide charter school authorizer whose mission is to foster high-quality public school options that meet the needs of all students. CSI oversees schools across Colorado, from Fruita to Colorado Springs, Durango to Steamboat Springs.



We believe that every child should have access to high-performing school choices. We are committed to fostering a portfolio of high-quality charter public school options that offer diverse educational models to best meet the needs of every child.



Our approach to authorizing charter schools balances autonomy and accountability. We offer our schools flexibility to choose the educational methods that best meet the unique needs of their students, and we hold them accountable to clear expectations for performance.



About CSI

Add this optional blurb and badge to your school website:



About CSI

The [Colorado Charter School Institute](#) is a statewide charter school authorizer committed to fostering a portfolio of high-quality public school options that best meet the needs of all students, particularly those closing the opportunity gap. As a charter authorizer, CSI focuses on the outputs – that is, the quantitative evaluation of academic, organizational, and financial school performance – providing schools the flexibility to focus on and make decisions about inputs like instructional strategies, educational programming, internal assessment system, facility selection, and staffing. The focus on outcomes rather than processes allows CSI to be neutral on educational model and maintain a [diverse portfolio of school models](#) across the state.



CSI Main Site

Our Why

csi.state.co.us/our-why/

Terry's Blog

csi.state.co.us/terrys-blog/

All	CSI Staff	Parents	School Staff	Students
Maddie Torrez, Colorado Early Colleges Aurora Student	Jill Fitz, Staff Member, High Point Academy	Anna Burkett, Mountain Song Community School Student		
Megan Atherton, Staff Member, Golden View Classical Academy	Kirsten Morey, Ross Montessori School Parent	Sabrina Suarez, New Legacy Charter School Student		
Eva Hernandez, High Point Academy Parent	Mountain Song Community School Parent	Lisa Fischer, Ross Montessori School Parent		

Terry's Blog



Terry Croy Lewis, Ph.D.
Executive Director | Colorado Charter School Institute

Subscribe

Recent Posts

- Charter Reauthorization during COVID-19
- Celebrating Our Teachers
- Embracing the Challenge
- CSI Enrollment Highlights from the 2019 October Count
- Model Authorizing: Sharing Best Practices



Charter Reauthorization during COVID-19

May 29, 2020 | Accountability, Authorizing, Terry's Blog

COVID-19 has brought new challenges to most every aspect of life, and public education has not been spared. Schools have had to quickly adapt to their changing circumstances, whether due to restriction of in-person learning or the anticipated impacts to funding...

[read more](#)





Key Messaging

- Highlight our priorities
- Utilize our key messages
- Provide a broad overview of CSI

CSI Overview

What We Believe

We believe that every child should have access to high-quality learning opportunities and success. We are committed to providing a pathway for charter public schools that offers a choice for families and students that is not available through traditional public schools.

Our Mission

As a statewide charter school authorizer, the Colorado Charter School Institute (CSI) works to foster high-quality public school choice with a focus on schools closing the opportunity gap.

Our Schools

100+ charter schools across the state

Our Students

Over 100,000 students

Our Outcomes

75% of schools are in the top 25% of schools in the state

Authorizer Profile

What is a Charter Authorizer?

Charter schools are a type of public school that is authorized by a state or local government. They are not part of the public school system and are not subject to the same rules and regulations as public schools. They are authorized to operate for a set period of time, typically 5 years, and are subject to renewal.

- ✓ Access to high-quality learning opportunities for all students
- ✓ Flexibility to address the unique needs of individual students
- ✓ Accountability for student learning outcomes and budget performance

Colorado Charter Authorizers

CSI is the only charter authorizer in Colorado.

The CSI Portfolio of Schools

CSI oversees approximately 100 charter schools across the state, serving over 100,000 students.

Exclusive Chartering Authority

CSI is the only charter authorizer in Colorado.

High-Quality Authorizing

CSI is committed to high-quality authorizing practices that ensure the success of charter schools.

Serving All Students

Prioritizing Access & Equity

CSI is committed to ensuring that all students have access to high-quality learning opportunities, with a particular focus on students who are most at risk of not succeeding in school.

Student Services to Better Fit

- Flexible, individualized support services
- All school-year services to support students with learning and behavior challenges
- After-school and summer programming for students and families in low-income, high-need areas

Area of Impact

- All school-year services to support students with learning and behavior challenges
- After-school and summer programming for students and families in low-income, high-need areas

Early Outcomes

CSI's services to better fit students are resulting in improved student outcomes, with a particular focus on students who are most at risk of not succeeding in school.



Public Relations

- Press Releases, Statements
- Responding to Requests for Information

COLORADO
CHARTER SCHOOL INSTITUTE


Colorado Charter School Institute
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For Immediate Release June 19, 2019

Press Contact
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CSI Board of Directors Approves New Charter School in Fort Collins

FORT COLLINS, CO (June 19, 2019) – At its June 19th regular board meeting, the [Colorado Charter School Institute](http://www.csi.state.co.us) (CSI) Board of Directors approved the [new school application for Pinecrest Impact Academy](http://www.csi.state.co.us) to open in Fort Collins in the 2020-2021 school year.



This approval comes after a comprehensive and rigorous analysis of the new school application and applicant team by the CSI Review Team. In addition to a review of the application, the review process includes a request for clarification, capacity interview, a presentation to the CSI board, and a geographic meeting.

CSI currently authorizes four schools in the Fort Collins area: Academy of Arts and Knowledge, Colorado Early Colleges Fort Collins, Colorado Early Colleges Fort Collins West, and AXIS International Academy. CEC Fort Collins West and AXIS are set to open this fall. A market analysis of the Fort Collins area conducted by CSI staff confirms an anticipated population growth in Larimer County with expected enrollment growth in the area. "As a statewide charter school authorizer, our focus is on increasing the number of quality educational options where there is a need. Pinecrest Impact Academy has reached 74% of their intended contingency enrollment through letters of intent more than a year before opening, which shows a clear interest in this particular model in the area," said Ryan Marks, CSI Director of Evaluation and Assessment.

The mission of Pinecrest Impact Academy is "to afford students the essential skills necessary for reading and learning through a personalized, systematic, structured, and multi-sensory curriculum in science, technology, engineering, arts, and math." Pinecrest will serve grades K-4 initially, building out to serve grades K-8. The school will contract with Pinecrest Academy, Inc., which currently manages schools in both Florida and Nevada.

Pinecrest Impact Academy is approved for a 3-year contract term. The school is collecting intent to enroll forms for the 2020-2021 school year through its website: www.pinecrestimpact.org.

###

About the Colorado Charter School Institute (CSI)
CSI is a statewide charter public school authorizer in Colorado, currently authorizing 39 schools from Durango to Steamboat Springs, Grand Junction to Colorado Springs, and serving over 18,000 PK-12 students. We believe that every child should have access to high performing school choices and are

COLORADO
CHARTER SCHOOL INSTITUTE


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For Immediate Release March 6, 2019

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CSI Schools Earn State's Top Awards

DENVER, CO (March 6, 2019) – Three charter public schools authorized by the Colorado Charter School Institute (CSI) were recognized today at the Colorado Department of Education's Awards Ceremony for academic achievements in the 2017-2018 school year.



Dr. Terry Croy Lewis, CSI Executive Director, shared, "As a charter school authorizer, CSI holds its schools accountable for high standards of performance. These schools have risen to the challenge and have demonstrated great academic success, and we are very proud of their accomplishments."

Colorado Early Colleges Parker: Governor's Distinguished Improvement Award, John Inwin Schools of Excellence Award
[Colorado Early Colleges Parker](http://www.csi.state.co.us) opened in 2014 as part of the Colorado Early Colleges network of schools. CEC Parker is a District school that ranked in the 97th percentile Colorado schools for the 2017-2018 school year. The CEC Network provides students 6-12 the opportunity to start working on college-level courses as soon as they are college-ready. Students can earn a combination of high school and college credits as they pursue their diploma and an Associate degree or higher. The network has [recently received](http://www.csi.state.co.us) a grant to expand to Windsor this coming fall.

CEC Parker has earned the [Governor's Distinguished Improvement Award](http://www.csi.state.co.us) for schools that demonstrate exceptional student growth. Also, this is the third year in a row that CEC Parker has earned the [John Inwin Schools of Excellence Award](http://www.csi.state.co.us), which honors schools that demonstrate exceptional academic achievement over time.

Thomas MacLaren School: John Inwin Schools of Excellence Award
[Thomas MacLaren School](http://www.csi.state.co.us) in Colorado Springs has recently expanded to serve over 800 students in grades K-12. Thomas MacLaren offers single-grade classrooms, focus on source texts as opposed to textbooks, and a performance-based program that includes participation in the school-wide orchestra program.

Thomas MacLaren has earned the [John Inwin Schools of Excellence award](http://www.csi.state.co.us) for 7 years in a row.

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CHARTER SCHOOL INSTITUTE


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For Immediate Release March 4, 2019

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CSI and CSI Schools Inducted into League "Hall of Fame"

DENVER, CO (March 4, 2019) – Staff at four charter public schools authorized by the [statewide charter authorizer](http://www.csi.state.co.us), the Colorado Charter School Institute (CSI), as well as CSI's Executive Director were recognized at the [Colorado League of Charter Schools Annual Conference](http://www.csi.state.co.us) last week.



Each year, members from public charter schools across the state are nominated for the Colorado Charter Schools Hall of Fame, which recognizes outstanding contributors to the charter school community. Finalists are nominated by their peers, and then winners are chosen by the League. This year's winners come from a diverse range of CSI schools, including a project-based school in Durango, classical and Waldorf models in Colorado Springs, and Core Knowledge just outside of Denver.

A Hall of Fame ceremony took place on Friday, March 1st where the following CSI and CSI-school staff members were recognized for the various Hall of Fame awards:

The **Charter School Leader of the Year** is awarded to a charter school leader that demonstrates significant influence in developing or maintaining a charter school, improving school accountability and performance, or driving other aspects of school excellence.

- Mary Faith Hall**, school leader at [Thomas MacLaren School](http://www.csi.state.co.us) in Colorado Springs, was awarded the 2019 Charter School Leader of the Year.
- Other CSI finalists included: Chad Miller, Pinnacle Charter School; Lindsey Neiman, Mountain Middle School

The **Most Valuable Charter Contributor** is awarded to a charter school staff member or volunteer who demonstrates exceptional leadership in and commitment to charter school operational excellence.

- Violeta Apodaca**, High School Administrative Assistant at the [Pinnacle Charter School](http://www.csi.state.co.us) in Federal Heights, was awarded the 2019 Most Valuable Charter Contributor.
- Other CSI finalists included: Jan Thirby, Ross Montessori; Amee Austin, Mountain Middle School; Anna Turnbull, Pinnacle Charter School; Dan Kirschner, Mountain Song Community School



Direct Supports

- 1:1 School Support
 - Website
 - Crisis Communications
 - Press releases
- Enrollment Strategies
(slides 16-32)
- Key Message Development

- Resources

- Toolkits & Templates

What resources & templates would be most useful for you?

Reach out to Amanda Oberg
if you are interested in
support in any of these areas



Stakeholder Engagement

- School Visit Coordination & Support
- Advocacy
 - [Advocacy Training Resource](#)
 - Support CSI Listserv, Action Alerts
 - “Subscribe” Button on the [CSI News Webpage](#)
 - Talking Points
 - [Budget Cuts](#)
 - [Accountability during COVID](#)





Thanks!

Any Questions?

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