

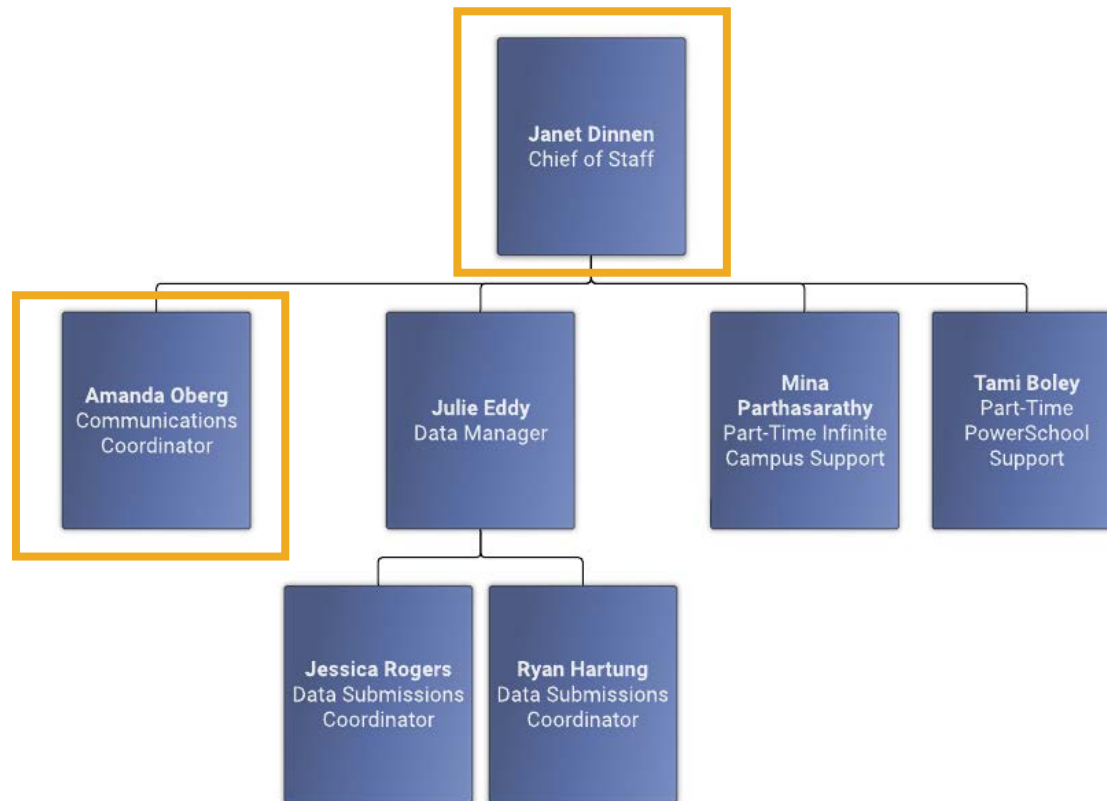
# Communications

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New Leader Orientation  
July 30, 2019



The purpose of the CSI Communications Team is to increase awareness for and understanding of CSI by conveying timely, relevant, and accurate information to all stakeholders.





# Communication Initiatives

## Internal

- Resource Website
- Calendar
- Newsletters
- Social Media

## External

- Main Website
- Key Messaging
- Public Relations
- Stakeholder Engagement



# Internal Initiatives

Amanda Oberg,  
Communications Coordinator

Website

Calendar

Newsletters

Social Media



# CSI Resource Site

For CSI schools to access resources by department and topic and where school contacts will access a vast majority of necessary resources

The screenshot shows the homepage of the CSI Resource Site. At the top, there is a teal navigation bar with the words "Library", "Accountability", and "Assessments" in white. Below this is a large orange banner with the text "Student Services Screener" and "The new Student Services Screener has been released!". A "Learn More" button is centered in the banner. A large purple box with white text "Resources.csi.state.co.us" is overlaid on the banner. Below the banner, the text "Welcome to the CSI Resource Library" is displayed, followed by instructions on how to find resources. A search bar with the placeholder "Search Library" and a "Search" button is provided. The page is organized into a grid of departmental links, each with a "View More" button. The departments listed are Accountability, Assessments, Data Submissions, Finance, Legal and Policy, and Board Governance.

Library Accountability Assessments

## Student Services Screener

The new Student Services Screener has been released!

Learn More

# Resources.csi.state.co.us

### Welcome to the CSI Resource Library

Find the resources you are looking for by accessing the menu bar above or the search bar below.  
Quick links for each department can also be accessed below.

#### Accountability

CSI Annual Review of Schools  
Unified Improvement Planning  
2017 School CARS Reports

View More

#### Assessments

ACCESS for ELLs  
CMAS  
SAT/PSAT

View More

#### Data Submissions

SASID/EDID Requests  
End of Year Data Collection  
Special Education End of Year Data Collection

View More

#### Finance

Sample Financial Policies

#### Legal and Policy

Organizational Submissions & Audits

#### Board Governance

School Board Roles & Responsibilities



# CSI Online Calendar

For CSI schools to access trainings, deadlines, and events in an online calendar format, organized by department

August 2019

Mon	Tue	Wed	Thu	Fri	Sat	Sun
29 8:30a CSI New Leader Orientation	30	31 9a 2019 CSI Data Submissions Boot Camp	1	2 Transportation R	3	4
5	6	7 18-19 EOY Initial	8	9	10	11
12	13 19-20 October C 9a CSI Performa 11:30a CSI Final 12:30p CSI Exec	14 Organizational S	15 18-19 SPED Dis First draft UIP du	16 19-20 TSDL Train CTE Schools Cor	17	18
19	20 19-20 Human Re 1p CSI Board Me	21	22	23 19-20 December	24	25

[www.csi.state.co.us/calendar](http://www.csi.state.co.us/calendar)



# CSI Newsletters

Monthly Newsletter

Quarterly School Board Newsletter

Grants & Funding Newsletter

Highlights Newsletter

*As school leaders, you will automatically receive all above newsletters.*

[Update your newsletter preferences and share this with your staff!](#)



# School Contacts

- School contacts identified on the annual School Contact Identification form will be used to populate each of CSI's departmental contact lists

Unsure of who's been identified as your school's contacts?

- Reach out to Emma Post for a copy of what was submitted!

Mid-year staffing or contact changes?

- Communicate updates to Emma Post or email [csi\\_info@csi.state.co.us](mailto:csi_info@csi.state.co.us)





# Social Media

## Facebook



[www.facebook.com/CSIColorado](http://www.facebook.com/CSIColorado)

## Twitter



[twitter.com/CSIColorado](https://twitter.com/CSIColorado)



# External Initiatives

Janet Dinnen, Chief of Staff

Main Website

Key Messaging

Public Relations

Stakeholder  
Engagement



# CSI Main Site

For the public, and includes sections for charter applicants, parents of CSI students, and those learning more about CSI and its portfolio more broadly

Home About CSI Schools Parents Applicants Authorizers News Contact

## Upcoming Events

View our calendar for the latest at CSI

[View Calendar](#)

# www.csi.state.co.us

### Who We Are

We believe that every child should have access to high performing school choices. We are committed to the creation and success of high-quality charter public school options that offer diverse educational models to best meet the needs of every child.

Our approach to authorizing charter schools balances autonomy and accountability. We offer our schools flexibility to choose the educational methods that best meet the unique needs of their students, and we hold them accountable to clear expectations for performance.

[About CSI](#)

### We Serve All Students

students eligible for free or reduced price lunch, and English learners reflects that of the state.

38%

17%



# Key Messaging

- Highlight our priorities
- Utilize our key messages
- Provide a broad overview of CSI

CSI Overview



Authorizer Profile



Serving All Students



Governance Supports



Partnership Authorization



Mill Levy Equalization





# Public Relations

- Press Releases, Statements
- Responding to Requests for Information

**COLORADO**  
CHARTER SCHOOL INSTITUTE


Colorado Charter School Institute  
1600 N Broadway, Ste. 1250 Denver, CO 80202  
Phone: 303-866-3299 Fax: 303-866-2530  
[www.csi.state.co.us](http://www.csi.state.co.us)

**For Immediate Release** June 19, 2019

**Press Contact**  
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**CSI Board of Directors Approves New Charter School in Fort Collins**

FORT COLLINS, CO (June 19, 2019) – At its June 19<sup>th</sup> regular board meeting, the [Colorado Charter School Institute](http://www.csi.state.co.us) (CSI) Board of Directors approved the [new school application for Pinecrest Impact Academy](http://www.csi.state.co.us) to open in Fort Collins in the 2020-2021 school year.



This approval comes after a comprehensive and rigorous analysis of the new school application and applicant team by the CSI Review Team. In addition to a review of the application, the review process includes a request for clarification, capacity interview, a presentation to the CSI board, and a geographic meeting.

CSI currently authorizes four schools in the Fort Collins area: Academy of Arts and Knowledge, Colorado Early Colleges Fort Collins, Colorado Early Colleges Fort Collins West, and AXIS International Academy. CEC Fort Collins West and AXIS are set to open this fall. A market analysis of the Fort Collins area conducted by CSI staff confirms an anticipated population growth in Larimer County with expected enrollment growth in the area. "As a statewide charter school authorizer, our focus is on increasing the number of quality educational options where there is a need. Pinecrest Impact Academy has reached 74% of their intended contingency enrollment through letters of intent more than a year before opening, which shows a clear interest in this particular model in the area," said Ryan Marks, CSI Director of Evaluation and Assessment.

The mission of Pinecrest Impact Academy is "to afford students the essential skills necessary for reading and learning through a personalized, systematic, structured, and multi-sensory curriculum in science, technology, engineering, arts, and math." Pinecrest will serve grades K-4 initially, building out to serve grades K-8. The school will contract with Pinecrest Academy, Inc., which currently manages schools in both Florida and Nevada.

Pinecrest Impact Academy is approved for a 3-year contract term. The school is collecting intent to enroll forms for the 2020-2021 school year through its website: [www.pinecrestimpact.org](http://www.pinecrestimpact.org).

###

*About the Colorado Charter School Institute (CSI)*  
CSI is a statewide charter public school authorizer in Colorado, currently authorizing 39 schools from Durango to Steamboat Springs, Grand Junction to Colorado Springs, and serving over 18,000 PK-12 students. We believe that every child should have access to high performing school choices and are

**COLORADO**  
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**For Immediate Release** March 6, 2019

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**CSI Schools Earn State's Top Awards**

DENVER, CO (March 6, 2019) – Three charter public schools authorized by the Colorado Charter School Institute (CSI) were recognized today at the Colorado Department of Education's Awards Ceremony for academic achievements in the 2017-2018 school year.



Dr. Terry Croy Lewis, CSI Executive Director, shared, "As a charter school authorizer, CSI holds its schools accountable for high standards of performance. These schools have risen to the challenge and have demonstrated great academic success, and we are very proud of their accomplishments."

**Colorado Early Colleges Parker: Governor's Distinguished Improvement Award, John Inwin Schools of Excellence Award**  
[Colorado Early Colleges Parker](http://www.csi.state.co.us) opened in 2014 as part of the Colorado Early Colleges network of schools. CEC Parker is a Distinction school that ranked in the 97<sup>th</sup> percentile Colorado schools for the 2017-2018 school year. The CEC Network provides students 6-12 the opportunity to start working on college-level courses as soon as they are college-ready, allowing students to earn a combination of high school and college credits as they pursue school diploma and an Associate degree or higher. The network has [recently received](http://www.csi.state.co.us) to expand to Windsor this coming fall.

CEC Parker has earned the [Governor's Distinguished Improvement Award](http://www.csi.state.co.us) for schools that demonstrate exceptional student growth. Also, this is the third year in a row that CEC Parker has earned the [John Inwin Schools of Excellence Award](http://www.csi.state.co.us), which honors schools that demonstrate exceptional academic achievement over time.

**Thomas MacLaren School: John Inwin Schools of Excellence Award**  
[Thomas MacLaren School](http://www.csi.state.co.us) in Colorado Springs has recently expanded to serve over 800 students in grades K-12. Thomas MacLaren offers single-grade classrooms, focus on source texts as opposed to textbooks, and a performance-based program that includes participation in the school-wide orchestra program.

Thomas MacLaren has earned the [John Inwin Schools of Excellence award](http://www.csi.state.co.us) for 7 years in a row.

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**For Immediate Release** March 4, 2019

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**CSI and CSI Schools Inducted into League "Hall of Fame"**

DENVER, CO (March 4, 2019) – Staff at four charter public schools authorized by the [statewide charter authorizer](http://www.csi.state.co.us), the Colorado Charter School Institute (CSI), as well as CSI's Executive Director were recognized at the [Colorado League of Charter Schools Annual Conference](http://www.csi.state.co.us) last week.



Each year, members from public charter schools across the state are nominated for the Colorado Charter Schools Hall of Fame, which recognizes outstanding contributors to the charter school community. Finalists are nominated by their peers, and then winners are chosen by the League. This year's winners come from a diverse range of CSI schools, including a project-based school in Durango, classical and Waldorf models in Colorado Springs, and Core Knowledge just outside of Denver.

A Hall of Fame ceremony took place on Friday, March 1<sup>st</sup> where the following CSI and CSI-school staff members were recognized for the various Hall of Fame awards:

The **Charter School Leader of the Year** is awarded to a charter school leader that demonstrates significant influence in developing or maintaining a charter school, improving school accountability and performance, or driving other aspects of school excellence.

- **Mary Faith Hall**, school leader at [Thomas MacLaren School](http://www.csi.state.co.us) in Colorado Springs, was awarded the 2019 Charter School Leader of the Year.
- Other CSI finalists included: Chad Miller, Pinnacle Charter School; Lindsey Neiman, Mountain Middle School

The **Most Valuable Charter Contributor** is awarded to a charter school staff member or volunteer who demonstrates exceptional leadership in and commitment to charter school operational excellence.

- **Violeta Apodaca**, High School Administrative Assistant at the [Pinnacle Charter School](http://www.csi.state.co.us) in Federal Heights, was awarded the 2019 Most Valuable Charter Contributor.
- Other CSI finalists included: Jan Thirby, Ross Montessori; Amee Austin, Mountain Middle School; Anna Turnbull, Pinnacle Charter School; Dan Kirschner, Mountain Song Community School



# Stakeholder Engagement

- School Visit Coordination & Support
- Advocacy Training
  - Session included in the Fall Regional Meetings!





# Thanks!

## Any Questions?

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